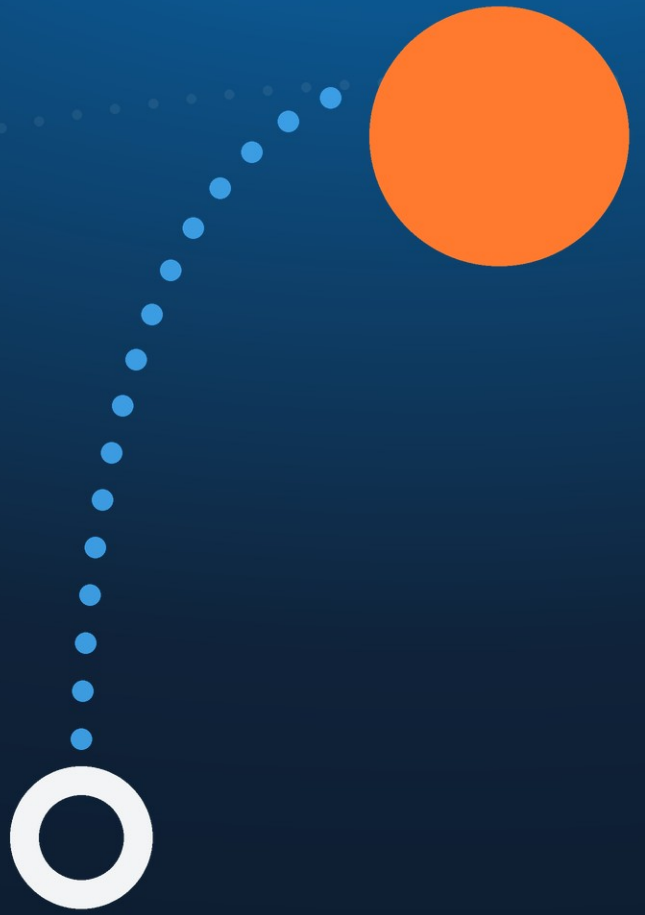
tourkro

COMPANY PROFILE 2026

Your trusted Destination Management Company in Thailand

Hotels, transfers, tours, MICE and VIP ground handling for travel partners worldwide, run by our own team on the ground.



2018
ESTABLISHED

600+
HOTEL PARTNERS

200+
EXPERIENCES

24×7
GROUND SUPPORT

Bangkok · Pattaya · Phuket · Krabi · Chiang Mai · Koh Samui

www.tourkro.com

EXECUTIVE OVERVIEW

Welcome to TourKro

A Thailand-based Destination Management Company, established in 2018, with operations in Thailand and India.

We design, manage and deliver complete inbound programmes for B2B partners worldwide: FIT and leisure groups, luxury holidays, incentives, MICE, destination weddings and more. Our multilingual team and dedicated operations staff look after every guest from arrival to departure.

WE PROUDLY SERVE

- International travel agencies
- Tour operators
- Online travel agencies
- Corporate organisations
- Event management firms
- Educational institutions
- Sports organisations
- Luxury travel designers
- Government delegations
- Family & leisure travellers



Bangkok · Chao Phraya River

AT A GLANCE

A Thailand DMC built for travel trade partners

Our own team on the ground in Thailand, a liaison team in India, and one point of contact for every booking.

2018

Established

Founded as a Thailand DMC

600+

Hotel partners

Budget hotels to private pool villas

200+

Experiences

Tours, shows, cruises and activities

17+

Destinations

Capital to coast, north to islands

24×7

Ground support

Emergency response, every day

2

Offices

Chon Buri (Thailand) and India

3

Languages

English, Hindi and Thai

< 4 hrs

Quote turnaround

Standard response for partners

OUR JOURNEY

From holiday specialist to full-scale DMC

Strong supplier partnerships, transparent pricing and a steady focus on guest satisfaction took us from a package specialist to a complete destination company.



Founded
Thailand holiday-package specialist launched.

Ground ops scale up
Full DMC ground handling and supplier network built.

MICE & luxury
Large incentive groups, VIP FIT and destination weddings.

Regional DMC
Sports, education, pilgrimage, conferences and VIP experiences.

TODAY WE HANDLE

- Large incentive groups
- International conferences
- Luxury FIT holidays
- Destination weddings
- Sports events
- Corporate travel
- Educational tours
- Pilgrimage tours
- Government delegations
- High-end VIP experiences

VISION & MISSION

Where we're going. How we get there.

Our north star for the years ahead, and the four pillars behind every TourKro programme.

OUR VISION

Asia's most trusted DMC

To become Asia's most trusted and preferred Destination Management Company by redefining travel experiences through innovation, professionalism, sustainable tourism and personalised hospitality.

OUR MISSION

World-class service, lasting partnerships

Deliver world-class destination management services that combine local expertise, operational excellence and outstanding customer care. Create meaningful journeys while building long-term partnerships with travel professionals worldwide.

Local expertise

Our own team on the ground in Thailand

Operational excellence

Every arrival, transfer and tour tracked

Customer care

One point of contact, 24×7

Long-term partnerships

Built for repeat business with the trade

CORE VALUES

What we stand for

Six principles guide every decision, every itinerary and every guest interaction at TourKro.

Integrity 01

Every business relationship conducted with honesty, transparency and full accountability.

Customer first 02

Every operational decision begins with the customer's experience as the priority.

Innovation 03

Continuously improving experiences through technology, creativity and fresh ideas.

Teamwork 04

Collaborating internally and with partners externally to achieve consistent excellence.

Excellence 05

Delivering consistently high standards across every service touchpoint.

Sustainability 06

Supporting responsible tourism that benefits local communities and protects nature.

OUR TEAM

Led by operators, not bystanders

A senior team on the ground in Thailand and India, accountable from the first quote to the final farewell.

SS

Sanjay Soni
CEO & Co-Founder

RA

Pehalwanji
Director

PS

Miss Panita Sariha (ICE)
Thai Operations Head

PG

Princess Gomintong
Service & Ground Handling Lead

AG

Aishwarya Giri
India Operations Head

RN

Rekha Nankani
India Sales Head

JK

Jack
Sales Executive

BS

Bhupender Singh
Marketing Manager

AK

Amit Kumar
Accounts Manager

PL

Paly
Operations Executive

● Leadership ● Sales & marketing ● Finance & operations

OUR SERVICES

One DMC. Eight capabilities.

From a single hotel booking to a multi-day corporate programme, we run every moving part of a Thailand trip with one point of contact and one accountable team.

01

Event planning (MICE)

Corporate and sports events, destination weddings, meetings and conferences.

02

Hotels & transfers

Hotels in every category and a premium transfer fleet across all of Thailand.

03

FIT, groups & corporate

Independent travellers, group tours and end-to-end corporate programmes.

04

Tours & excursions

Curated sightseeing, attraction tickets and off-the-beaten-path Thai experiences.

05

Cruises & luxury yachts

Marine experiences in the Gulf of Thailand, the Andaman Sea and on the Chao Phraya.

06

VIP & luxury travel

Premium vehicles, exclusive access, top-suite properties and dedicated hosts.

07

Multilingual assistance

Native-fluent English, Hindi and Thai, bridging travellers and local suppliers.

08

24/7 support

Dedicated teams in India and Thailand, round the clock, in every time zone.

GROUND HANDLING

Six pillars, one seamless Thailand experience

Everything a partner's guests need on the ground, delivered by one team from arrival to departure.

Arrivals & transfers
Meet, greet & move

- Airport meet & greet
- Airport transfers
- Luxury chauffeur
- VIP fast track
- Immigration assist
- Porter coordination
- 24-hr flight tracking
- Multilingual reps

Accommodation
Stay your way

- Hotel reservations
- Villa bookings
- Serviced apartments
- Beach resorts
- Overwater villas
- Wellness retreats
- Business hotels
- Boutique stays

Group & corporate
MICE & events

- FIT packages
- Group tours
- Corporate travel
- MICE programmes
- Weddings
- Incentive travel
- Business delegations
- VIP experiences

Tours & activities
Discover Thailand

- Sightseeing tours
- Adventure activities
- Theme & water parks
- Dinner cruises
- Yacht charters
- Island excursions
- Speed boat tours
- Private guides

Dining & culinary
Tailored cuisine

- Restaurant bookings
- Indian cuisine
- Jain food
- Halal meals
- Thai fine dining
- International menus
- Special dietary needs
- Group meal planning

Events & support
Turnkey execution

- Event management
- Venue selection
- Team building
- Gala dinners
- Photo & video
- Conference logistics
- Tour escort
- Visa assistance

DESTINATIONS

Every corner of Thailand, one partner

From the neon skyline of Bangkok to the limestone cliffs of Krabi: 17+ destinations, coordinated end to end.



Bangkok
Luxury shopping, temples, rooftop dining, river cruises and exhibitions.

Pattaya
Coral Island, Alcazar Show, water sports and yacht experiences.

Phuket
Phi Phi, James Bond Island, yacht charters and wellness retreats.

Krabi
Four Island Tour, Railay Beach, Emerald Pool and luxury resorts.

Koh Samui & Koh Phangan
Luxury villas, private beaches, wellness resorts and the Full Moon Party.

Chiang Mai & Chiang Rai
Elephant sanctuaries, mountains, heritage and the Golden Triangle.

Hua Hin · Khao Lak · Khao Sok
Golf, luxury resorts, diving, jungle safaris and nature.

Ayutthaya & Similan Islands
UNESCO heritage tours, history and world-class diving.

Also covering Rayong · Chonburi · Sriracha · Phi Phi Islands · and more

SIGNATURE DESTINATIONS

Where our guests love to go

Five destinations that anchor most of our programmes, with contracted hotels, transport and experiences in each.



Bangkok

CAPITAL · MICE HUB

Luxury shopping, temples, rooftop dining, river cruises and exhibitions.



Pattaya

BEACH · NIGHTLIFE

Coral Island, Alcazar Show, water sports and yachts.



Phuket

ISLANDS · YACHTS

Phi Phi, James Bond Island, yacht charters and wellness retreats.



Krabi

KARST · BEACHES

Four Island Tour, Railay Beach, Emerald Pool and luxury resorts.



Chiang Mai

NORTH · HERITAGE

Elephant sanctuaries, mountains, temples and adventure.

ALSO COVERING Koh Samui · Koh Phangan · Chiang Rai · Hua Hin · Khao Lak · Khao Sok · Ayutthaya · Similan Islands · Phi Phi Islands · Rayong · Chonburi · Sriracha

HOTEL NETWORK

600+ hotel partners, contracted direct

A curated accommodation network spanning every price point, region and travel occasion, from city hotels to overwater villas.

600+

contracted hotel partners across Thailand

- Direct contracts
- Best-rate guarantee
- Guaranteed allotment
- Flexible cancellation

BY STAR CATEGORY

TIER 1 ★★★★★

Luxury 5-star

Iconic urban & resort brands

TIER 2 ★★★★

4-star hotels

Premium value · business & leisure

TIER 3 ★★★

3-star hotels

Well-located group inventory

BY STAY STYLE

RESORT
Beach resorts
Coastal & island getaways

PRIVATE
Pool villas
Groups & luxury FIT

DESIGN
Boutique hotels
Character-led stays

LONG-STAY
Serviced apts
Families & executives

CORPORATE
Conference hotels
MICE-ready venues

SPECIALTY
Wellness & eco
Overwater, golf and retreats

TOURS & ACTIVITIES

200+ experiences for every guest's rhythm

Culture, adventure and indulgence: a portfolio of tours, shows, cruises and activities across Thailand.

CATEGORY 01

City & culture

- City tours
- Temples & UNESCO sites
- Cultural shows
- Cooking classes

CATEGORY 02

Adventure & nature

- ATV & zipline
- Skywalks
- Safari parks
- Elephant sanctuaries

CATEGORY 03

Islands & water

- Island tours
- Snorkelling & diving
- Water sports
- Speed boats

CATEGORY 04

Cruises & yachts

- Dinner cruises
- Private yachts
- Luxury day trips
- Charter boats

CATEGORY 05

Luxury lifestyle

- Thai spa
- Shopping & fine dining
- Helicopter tours
- Photography

MOST BOOKED

City tours	Temple tours	Island tours	Adventure	Water sports	Safari parks
Theme parks	Cultural shows	Cooking classes	Thai massage	Night markets	Helicopter tours

MICE & CORPORATE

Where business meets Thailand

From 20-person board retreats to 2,000-delegate conferences: turnkey MICE execution across every Thai destination.

M Meetings

Boardrooms · Executive summits · Leadership offsites

I Incentives

Reward programmes · Dealer meets · Recognition trips

C Conferences

Annual conferences · Product launches · Award ceremonies

E Exhibitions

Trade shows · B2B networking · Corporate expos

END-TO-END CAPABILITIES

Venue selection
Ballrooms, resorts and unique offsite spaces

Corporate retreats
Beach, mountain and island getaways

Team building
Themed activities and outdoor programmes

Gala dinners
Themed events with F&B and entertainment

Product launches
Full production, stage, AV and branding

Awards & recognition
Ceremonies, trophies and hosting support

Dealer meets
Multi-day agendas with leisure add-ons

Business networking
Curated agendas and premium venues

TRANSPORT & FLEET

Premium ground fleet, chauffeur-driven

From executive sedans to 50-seat coaches: one operator and one standard of comfort, GPS-tracked on every trip.



EXECUTIVE SUV

Toyota Fortuner

4–6 pax · VIP transfers



LUXURY VAN

Toyota Hi-Ace Commuter

9–14 pax · Group transfers



MINI & FULL COACH

King Long coach

30–50 pax · MICE & groups



VIP INTERIOR

Business-class cabin

Reclining leather, mood lighting

STANDARD ON EVERY VEHICLE

- Leather VIP seating
- Professional chauffeurs
- Commercial insurance
- Ambient mood lighting
- GPS tracking
- Regular maintenance
- USB charging ports
- Fully air-conditioned
- Multilingual drivers
- Wi-Fi (selected vehicles)
- Daily sanitisation
- 24×7 fleet support

Fleet categories Executive sedans · SUVs · Vans · Mini coaches · 50-seat coaches · Double-deck buses · EVs · VIP limousines

AIRPORT MEET & GREET

First impressions matter

Personal reception at every major Thai airport, because the guest experience begins the moment they land.





Guest assistance desk available on request for large group arrivals.

RECEPTION SERVICES

1. Personalised welcome with a printed name board
2. Fast arrival and immigration assistance
3. Porter coordination and baggage handling
4. VIP fast track (at available airports)
5. Private transfer coordination to the hotel
6. 24-hour arrival monitoring and flight tracking
7. Multilingual representatives on the ground

AIRPORTS WE COVER

BKK

Suvarnabhumi Bangkok's main international hub

DMK

Don Mueang Bangkok budget & regional carriers

HKT

Phuket Gateway to the Andaman islands

CNX · KBV · USM

Chiang Mai · Krabi · Samui Regional airports across the Kingdom

THE GUEST JOURNEY

From arrival to departure

Nine touchpoints, one team. This is how a TourKro guest moves through Thailand.



Arrival
Guest lands in Thailand

Meet & greet
Airport reception and assistance

Private transfer
Chauffeur to the hotel

Hotel check-in
Assisted arrival at the property

Tours & activities
Guided experiences

Tour coordinator
Dedicated on-ground manager

24×7 support
Emergency response line

Departure transfer
Timed airport drop-off

Farewell
Assistance until boarding

THE TOURKRO PROMISE

One dedicated point of contact, from booking confirmation until the guest is safely home.

No hand-offs
One team from landing to boarding

No dropped calls
24×7 emergency response line

No language barriers
English, Hindi and Thai speakers

WHY TOURKRO

Choosing the right DMC decides the trip's outcome

Nine reasons travel professionals partner with us for Thailand.

01 **Local ownership**
Thailand-owned operations with in-country teams, not a reseller.

02 **Thailand specialists**
Deep destination knowledge across Bangkok, the islands and the North.

03 **Wholesale pricing**
Competitive contracted rates across hotels, transport and tours.

04 **Custom itineraries**
Every programme built to the traveller profile, never off the shelf.

05 **24×7 assistance**
Emergency support desk reachable at any hour, from anywhere.

06 **Hotel partnerships**
600+ contracted hotels, from budget stays to overwater villas.

07 **Multilingual team**
English, Hindi and Thai, with other languages on request.

08 **Financial transparency**
Clear cost breakdowns, invoices and receipts on every programme.

09 **Fast quotations**
Professional coordination with rapid, accurate quote turnaround.

Technology-enabled, human-driven

The systems that keep every itinerary on time, without losing the human care that defines a great DMC.

< 4 hrs

Standard quote turnaround
From brief to rates and itinerary

24/7

Emergency response team
On call for every guest in Thailand

Reservation system
Modern booking and inventory engine

Supplier platform
Rates, allotments and contracting

Real-time operations dashboard
Live view of movements and groups

Emergency response team
Ready for delays, changes and incidents

Digital itineraries
Branded, shareable and on mobile

Instant quotations
Fast, accurate proposals for partners

Online documentation
Vouchers and confirmations sent digitally

24-hour support line
Reachable at any hour, from anywhere

Quality monitoring
Service checked on every programme

CRM & partner portal
Partner accounts and opportunity flow

RESPONSIBLE TOURISM

Travel that gives back

Eight commitments that shape every itinerary we design.

Support local communities

Village-owned suppliers, artisans and guides

Reduce plastic usage

Reusable bottles and minimal packaging

Eco-friendly hotels

Certified green properties preferred

Responsible wildlife

Ethical sanctuaries only, no exploitation

Cultural preservation

Respect for temples, traditions and heritage sites

Community-based tourism

Homestays and village-led experiences

Ethical business

Fair pricing and timely payments to partners

Environmental awareness

Guest education on eco-friendly travel

OUR COMMITMENT **Tourism should positively impact destinations.**

Ongoing shift toward an electric fleet

CONTACT

Let's plan your next Thailand programme

Send us your brief and we'll come back with rates and an itinerary, usually within hours.

THAILAND OFFICE
+66 65 65 25 850

INDIA OFFICE
+91 95492 99205

BOOKINGS
sales@tourkro.com

GENERAL ENQUIRIES
tourkro1@gmail.com

WEBSITE
www.tourkro.com

SOCIAL
facebook.com/tourkro.co
instagram.com/tour.kro

HEAD OFFICE · THAILAND
TourKro – DMC Thailand, 1 Nong Khang Khok 2, Ban Suan, Chon Buri 20000, Thailand

TALK TO LEADERSHIP
Sanjay Soni
Co-Founder & CEO

WhatsApp us
+66 65 65 25 850

Visit our website
tourkro.com

Don't just dream it. Do it.

Scan to chat with us or browse Thailand packages.

Thank you.

We don't just manage destinations. We create extraordinary experiences.

Don't just dream it. Do it.

tourkro

www.tourkro.com · book@tourkro.com · +66 65 65 25 850 · +91 95492 99205